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**Universal Fibers continues to write the story on color**

**Company announces new technology to expand color capabilities for Post-Consumer Nylon**

(Bristol, VA) – It is yet another technology breakthrough for Universal Fibers. Just three months ago, the company announced the development of state of the art technology that allows them to produce the first ever nylon 6,6 fiber from recycled carpeting. Now Universal Fibers has the capabilities to also provide those fibers in a variety of colors. The initial technology only allowed for the core color of black.

“We are pleased to be able to offer this innovation to our customers,” said Vice President of Sales and Marketing, Bill Goodman. “We have been and continue to be the leader when it comes to color. Universal Fibers has set the benchmark for the industry.”

Universal Fibers mastered the post-industrial content fiber back in the 1990’s. The company developed Universal Color Technology® that guarantees a perfect match. “Our technology guarantees a color match every single time from lot to lot,” Goodman says. “It’s that technology that really sets us apart from the competition.” Universal Fibers has more than 300 core colors with millions of possible color combinations for post-industrial fiber.

Back in June, Universal Fibers announced the ability to reprocess post-consumer nylon 6,6 carpet fiber. “Until then,” Goodman says, “there was no economically viable method to do that. It was a huge step forward to benefit the industry and our environment.”

Universal Fibers is a pioneer in environmental stewardship. Its focus has been toward using as much non-virgin material as possible in the creation of products, and has developed ways to minimize waste and reduce energy consumption for more than a decade.

“Environmental stewardship is something we take seriously and have focused on for many years,” said Universal Fibers President Bentley Park. “We understand that part of being a good corporate citizen involves protecting the environment and conserving our resources.

The new colors for post-consumer nylon include: Tuxedo, Phantom, Shadow Green, Double Fudge, and Chestnut. “It’s this type of innovation that we’re excited to be able to offer our customers,” Goodman said. “It opens up a whole new realm of possibilities and this is just the beginning. Over the past ten years, we’ve done this with post-industrial content. We’ve expanded to include 66 different color options with recycled product as high as 95-percent. Now, we’re doing this with post-consumer nylon. It will follow the same type of evolution with expanded color capabilities and environmental initiatives for the commercial flooring market.”

Universal Fibers, Inc., is a multi-platform producer of solution-dyed synthetic yarns for the commercial, residential, and transportation carpet. The company is both SCS and ISO 9001 certified.